CONSUMER: Limit – one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at the discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax.

RETAILER: Philip Morris will reimburse you the face value of this coupon plus the handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void in Minnesota, Utah and where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to Philip Morris U.S.A., CMS Dept. #28200, 1 Fawcett Drive, Del Rio, Texas 78840. © Philip Morris Inc. 1996.

My normal retail price per pack, including sales tax is $_____

Manufacturer's Coupon

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My normal retail price per pack, including sales tax is $_____

Manufacturer's Coupon

OFFICIAL SWEEPSTAKES RULES

No purchase necessary--Limited to smokers 21 years of age or older

Sweepstakes open to smokers 21 years of age or older as of 6/24/96 who reside in one of the following States: New York, New Jersey, Pennsylvania, Connecticut, Vermont, Rhode Island, New Hampshire and Maine. To enter the PARLIAMENT "TRY SOMETHING NEW" Sweepstakes, complete the official entry form with your name, address, signature, birth date and mail the pre-addressed, postage-paid entry form. Limit one entry per person. Entries must be received by 8/31/96. Mechanically reproduced entries are void. To receive an official entry form by mail, print your complete name and address, including zip code and birth date on a 3" x 5" piece of paper and mail to: PARLIAMENT SWEEPSTAKES REQUESTS, P.O. Box 7133, Melville, NY 11775-7133. Limit one request per outer mailing envelope. Entry form requests must be received by 8/1/96. Philip Morris Incorporated (sponsor) does not assume any responsibility for lost, late, misdirected or mutilated entries or typographical or other errors in the printing of the entry forms, administration of the sweepstakes or in the announcement of the prizes. All entries become the exclusive property of the sponsor and will not be returned.

A random drawing will be held on or about 9/30/96 from among all completed and eligible entries received. Grand Prize (1): A 7-day, 6-night trip for two to Peter Island in the Caribbean. Includes First Class, round-trip air transportation from the major city nearest the winner's home to Peter Island, round-trip transfers between the airport and hotel, 6 nights luxury accommodations at the Peter Island Resort, daily breakfast and dinner allowance (est. retail value $13,225); First Prize (1): A 4-day, 3-night stay for two at the Delano Hotel in South Beach, FL. Includes First Class, round-trip air transportation from the major city nearest the winner's home to Miami, FL, round-trip transfers between the airport and hotel, 3 nights accommodations at the Delano Hotel, Spa package including massage, facial, manicure and pedicure, daily breakfast and dinner allowance (est. retail value $5,790); Second Prize (10): A $100 American Express Gift Certificate. All prizes will be awarded. Odds of winning depend on the number of eligible entries received. Drawing will be conducted by National Judging Institute, Inc., an independent judging organization whose decisions on all matters relating to this sweepstakes are final. Winners will be notified by certified mail. Prizes are nontransferable; cash equivalents may be provided at the sole discretion of Philip Morris Incorporated. Winners will be solely responsible for any federal, state or local taxes. Winners will be required to verify address and execute an affidavit of eligibility and liability/publicity release within 14 days of notification attempt or alternate winners will be selected. Travel companion of winner must be 21 years of age or older and will be required to execute a travel liability release. Trip subject to availability and confirmation of reservations and must be taken by 9/30/97. Certain blackout periods and travel restrictions may apply.

Philip Morris Incorporated and its agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of prizes. By accepting prizes, winners grant to Philip Morris Incorporated and its affiliates the right to use winners' names and likenesses in the promotional activities relating to this sweepstakes without further notification or permission from or compensation to the winners, except where prohibited by law.

Employees and the families of Philip Morris Incorporated, its affiliates, subsidiaries, distributors, advertising agencies and other agents are not eligible. Subject to all federal, state and local laws and regulations. VOID WHEREVER PROHIBITED.

For the names of the winners, available after 10/15/96, send a stamped, self-addressed envelope to: PARLIAMENT SWEEPSTAKES WINNERS, P.O. Box 7128, Melville, NY 11775-7128.

New **PARLIAMENT**
Menthol Lights

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Kings: Box 11 mg "tar," 0.8 mg nicotine; 100's: 13 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

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POSTAGE WILL BE PAID BY ADDRESSEE

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